

NRI/NASMHPD 2017 Meeting Sponsorship Opportunities

UNIQUE OPPORTUNITY TO SUPPORT THE GOALS OF STATE BEHAVIORAL HEALTH AUTHORITIES

In partnership with the National Association of State Mental Health Program Directors (NASMHPD), the NASMHPD Research Institute (NRI) is hosting a full day of timely and relevant policy research presentations **specifically for Commissioners and Senior Directors of State Behavioral Health Agencies** on July 31, 2017 in Arlington, VA. Presentations will directly address the data needs of these senior leaders to inform policy making in the changing behavioral healthcare environment. A limited number of sponsorships opportunities are being made available exclusively to organizations valuing state-to-state communication on common challenges, collaboration on promising practices, and synergistically working towards systems improvement.

NRI works with state agencies, the Federal Government, and other entities to define, collect, and analyze data on public behavioral health systems. **NRI is the premier organization evaluating these data on national, state, and regional levels to help states better plan, budget, and evaluate the delivery of their services.**

NASMHPD represents the \$41 billion public mental health service delivery system serving 7.5 million people annually in all 50 states, 4 territories, and the District of Columbia. **NASMHPD is the only national association to represent state mental health commissioners/directors and their agencies.** There are five standing NASMHPD divisions representing special interests: Children, Youth & Families; Financing and Medicaid; Forensic; Older Persons; Legal; and a Medical Directors Council.

NASMHPD has historically convened the 55 state mental health agency commissioners at least once annually. **2017 will mark the first year** that NASMHPD and NRI will convene all of the commissioners and NASMHPD division representatives concurrently; **150 leaders of public behavioral health authorities are expected to attend.** The meeting will provide an unprecedented opportunity for public behavioral health leaders representing special population interests to come together around the goal of promoting wellness, resiliency, and recovery through a seamless quality system of integrated care.

Featured themes of the July 31 Meeting:

- Emerging federal health care policy and the impact on behavioral health care
- Serving Persons with Complex Care Needs and High Costs
- First Episode of Psychosis Programs: A gold standard for rapid science to service
- Inpatient bed availability & strengthening community services
- Collaborations between mental health and criminal justice systems
- Managing population health through data integration

We are inviting organizations to show their support for the themes discussed during the engagement on Monday July 31, 2017. **Your support offers an unparalleled opportunity to be seen as a leader and experienced collaborator with state behavioral health leaders.**

Moreover, your support serves as visible evidence of your organization's commitment to standing with state behavioral health leaders during the rapidly evolving healthcare environment. **Only a limited number of sponsorship opportunities are available, maximizing exposure to your organization.** Because we limit the total number of sponsor attendees, you will want to act quickly to take advantage of this valuable opportunity.

Agenda At A Glance *(Times subject to change)*

Agenda content and invited speakers are solely determined by NRI and NASMHPD.

Times	Program on Monday July 31, 2017
7:30 a.m. – 4:30 p.m.	Sponsor Attendee Welcome Desk Open
8:00 – 8:30 a.m.	Breakfast
8:30 – 10:15 a.m.	General Session
10:15 – 10:45 a.m.	Mid-Morning Refreshment Break
10:45 – 12:00 noon	Two Breakout Sessions
12:00 – 1:30 p.m.	Networking Lunch
1:30 – 2:45 p.m.	Two Breakout Sessions
2:45 – 3:15 p.m.	Afternoon Refreshment Break
3:15 – 4:30 p.m.	General Session
4:30 – 6:30 p.m.	Evening Networking Reception

Contact Information:

Vera Hollen, M.A., Senior Director of Research and Consulting, email: Vera.Hollen@nri-inc.org
or Phone: 703-738-8165

ABOUT NRI

Within the behavioral health community, The National Association of State Mental Health Program Directors Research Institute, Inc. (NRI) is **regarded as a national leader in collecting, assembling, sharing and disseminating data, research, and comparable information on state behavioral health authorities** to effect knowledge transfer and service improvement. This relevant information is made available to State Behavioral Health Authorities, policymakers, behavioral health professionals, and the public to help inform their views and assist their decision-making efforts to improve the quality of behavioral health care.

Since 1987, NRI has worked with the most knowledgeable State Behavioral Health Authority leaders and other experts. This would include state behavioral health commissioners, researchers, data analysts, financial managers, and policy advisors. NRI utilizes this rich network to consult, collaborate, and/or partner on specific research projects.

Please visit our website to learn more: nri-inc.org

OUR VISION

No person's life will be limited by mental illness or addiction.

OUR MISSION

NRI products and services support and enable actions that improve Behavioral Health and wellness.

OUR VALUES

Lack of Bias; Life Enhancing Value; Insight

SPONSORSHIPS HIGHLIGHTS

- ❖ Approximately 150 key leaders of public behavioral health authorities in attendance
- ❖ Sponsors receive recognition on signage and printed conference Program
- ❖ Linkage to Sponsor's website on NRI website
- ❖ Select Sponsorship levels include an opportunity for organization designees to attend all Meeting sessions and networking events on July 31
- ❖ Multiple networking functions for designated representatives — Breakfast, Lunch, Breaks, and an Evening Reception

Limited opportunities available. Don't miss your chance!

All Sponsors have the benefit of:

- ☆ Organization logo and description featured in Meeting-related publication distributed to all attendees
- ☆ Prominent listing and organizational link on NRI 2017 Conference website
- ☆ Recognition on slide shown in general session meeting room

Designated organization representatives receive an **unprecedented opportunity** to attend the meeting on July 31, 2017*

PREMIUM SPONSORSHIP LEVELS		
☆ Receive recognition as the sole supporter for a meal or break** with your logo featured on break signage		
Reception Sponsor <i>(one opportunity)</i>	FOUR reps may attend	\$15,000
Lunch Sponsor <i>(one opportunity)</i> SOLD	FOUR reps may attend	\$15,000
Breakfast Sponsor <i>(one opportunity)</i> SOLD	THREE reps may attend	\$10,000
Mid-Morning Refreshment Break Sponsor <i>(one opportunity)</i>	TWO reps may attend	\$8,500
Afternoon Refreshment Break Sponsor <i>(one opportunity)</i>	TWO reps may attend	\$8,500
LEADERSHIP SPONSORSHIP LEVELS		
Diamond Sponsor	TWO reps may attend	\$6,000
Platinum Sponsor	ONE rep may attend	\$4,000
Gold Sponsor		\$1,750

*Designated organization representatives have full access to all Meeting sessions on Monday July 31, 2017, including networking opportunities during breakfast, lunch, refreshment breaks and the evening reception.

**Standard hotel meal costs are included in sponsorship packages. Sponsoring organizations may supplement food & beverage offerings and cover the additional hotel catering costs.

PLEASE COMPLETE SPONSORSHIP AGREEMENT FORM AND SUBMIT TO:

Vera Hollen, NRI, 3141 Fairview Park Drive, Suite 650, Falls Church, VA 22042, Vera.Hollen@nri-inc.org, or FAX 703-738-8185. Questions? 703-738-8165

TERMS: Full payment is due at the time of the invoice. All payments are non-refundable. Submission of company logo in both high resolution .jpg and .eps formats along with company URL should be submitted within one week of finalizing this agreement.

SPONSOR AGREEMENT FORM

NRI/NASMHPD 2017 Meeting

PRIMARY CONTACT

Name: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____

MARKETING CONTACT (for logos, company descriptions, etc.)

Name: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____

INVOICE CONTACT

Name: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____

DESIRED SPONSORSHIP LEVEL

	Reception	\$15,000
—	Lunch SOLD	\$15,000
—	Breakfast SOLD	\$10,000
	Mid-Morning Break	\$8,500
	Afternoon Break	\$8,500
	Diamond	\$6,000
	Platinum	\$4,000
	Gold	\$1,750